

CANADIAN GAMING

SUMMIT

April 29-May 1, 2008

Palais des congrès, Montréal, Québec

12th Annual Canadian Gaming Summit

"Where the Canadian Gaming Industry Meets"



2008 Exhibitor Prospectus

For more information on please visit us at www.canadiangamingsummit.com

Welcome to the 2008 Canadian Gaming Summit

Now in its 12th year, the Summit is "Where the Canadian Gaming Industry Meets."

This annual event remains the only conference and trade show in Canada that serves the Canadian gaming industry. The event is co-owned and produced by the Canadian Gaming Association (CGA) and MediaEDGE Communications.

The Canadian Gaming Summit delivers face-to-face interaction with senior-level decision makers directly involved in purchasing gaming-related products and services.

Summit attendees are from all gaming sectors, disciplines and regions within Canada and beyond – including professionals involved in the finance, legal and regulatory aspects of the gaming industry.

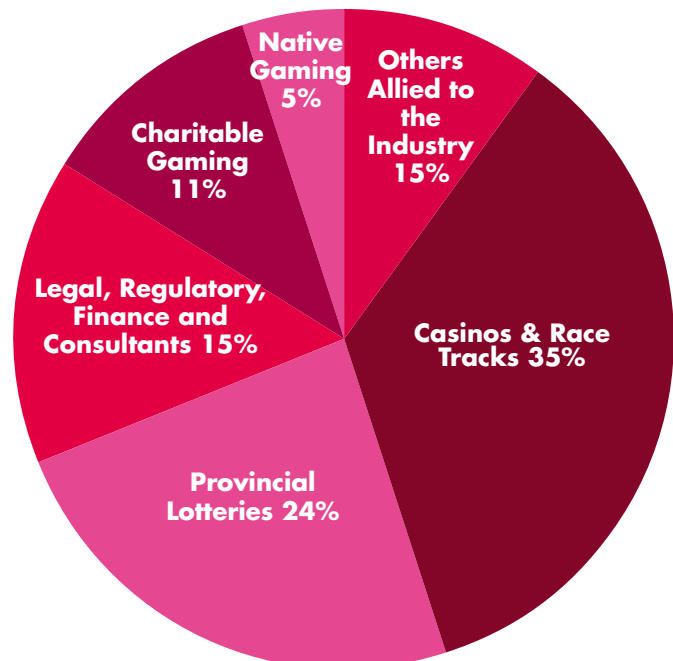
Summit attendees are from all gaming sectors, disciplines and regions within Canada. The event attendees will represent the following gaming business categories:

- ◆ Casinos
- ◆ Provincial Lottery and Gaming Corporations
- ◆ Horse Racing
- ◆ Racino's
- ◆ First Nations Gaming
- ◆ Charitable Gaming/Bingo
- ◆ Food & Beverage
- ◆ Marketing & Entertainment
- ◆ Security & Surveillance
- ◆ Internet-based Gaming
- ◆ Finance and Investment
- ◆ Legal & Regulatory

The 2008 Summit will occur in Montreal from April 29-May 1 at the Palais de congrès. This three day, action packed event includes:

- Large trade show component consisting of over 230 booths
- Golf tournament
- New conference streams, keynotes and plenaries
- Evening Charity Awards Gala celebrating leaders in the Canadian gaming industry
- Cocktail receptions and excellent networking opportunities
- Opening reception
- Sponsorship program
- Event Show Guide
- Exhibit Floor Lunches

2007 Gaming Summit Attendance Breakdown



HIGHLIGHTS

From the 2007 Summit

CANADIAN
GAMING
SUMMIT



2008 SHOW HOURS & SPECIAL EVENTS:

Monday, April 28, 2008:

- Gaming User Conferences
- 11:00 am to 10:00 pm - Exhibitor Move-in

Tuesday, April 29, 2008:

- 7:00 am to 6:00 pm - Exhibitor Move-in
- 8:00 am to 3:00 pm - Annual Gaming Summit Golf Classic
- 1:00 pm to 4:00 pm - Gaming Summit Concurrent Sessions
- 6:30 pm to 8:30 pm - Gaming Summit Opening Reception

Wednesday, April 30, 2008:

- 7:30 am to 10:00 am - Summit Opening Breakfast, Welcome and Keynote
- 10:15 am to 12:30 pm - Gaming Summit Concurrent Sessions and Other Industry Streams

Wednesday continued

- 12:30 pm to 1:30 pm - Lunch on Summit Exhibition Floor
- 12:30 pm to 4:00 pm - Exhibition Hours
- Open Evening for Private Parties and Supplier Functions

Thursday, May 1, 2008:

- 7:30 am - Breakfast
- 8:30 am to 11:20 am - Gaming Summit Concurrent Sessions
- 11:30 am to 1:00 pm - Canadian Gaming Industry CEO Roundtable
- 1:00 pm to 2:00 pm - Lunch on Summit exhibition floor
- 12:30 pm to 4:00 pm - Exhibition Hours
- 5:30 pm to 9:30 pm - Annual Canadian Gaming Summit Award Reception & Charity Gala

Companies involved in the below categories should exhibit at 2007 Summit

Access Control
Apparel/Uniforms
Advertising Services
Architecture/Design/Décor
Audio/Video Displays
Bingo
Bus Tour Operators
Cash Advance/ATM's
Casino Management Products and Services
Coin and Note Counting/Handling
Cashless Gaming
Charitable Gaming Products/Services
Compliance
Entertainment/Attractions
Facilities Maintenance
Financial Services
Food and Beverage
Furniture
Game Design
Game Equipment
Hospitality
Human Resources/Training
Intellectual Properties/Licensing
I-Gaming
Information Systems/Information Technology
Lottery
Marketing/Promotions
Monitors/Screens
Networks/Software Development
Promotional Items/Premiums
Retail
Security and Surveillance
Signage
Slots
Software Developers
Spa/Resort
Table Games and Accessories
Technology
Transportation



Why you should exhibit at the 2008 Summit

- Millions of dollars in business is typically generated at the Summit... Sales are closed from the great contacts you'll meet at the event
- The Summit is an ideal forum to present your products and/or services...
- This event continues to show impressive growth, reflecting its solid reputation as the key meeting place for Canada's gaming industry
- Exclusive connections to the most important buyers in the industry...
- Lay the groundwork for future sales as well as close deals at the show
- Project corporate strength...
- Get better, more cost-effective access to top decision-makers
- One-to-one discussions with new and existing buyers...
- Finalize existing business and create new opportunities

Backed by a complete marketing solution

Your participation in the Canadian Gaming Summit is backed by an extensive promotional campaign to the industry. Our targeted advertising program, comprehensive direct mail campaign, client invitations, advertisements, press releases, e-mail and Web site promotions will ensure total market awareness and deliver qualified buyers to this event.

For exhibition/sponsorship information contact:
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Official Publication of the Canadian Gaming Summit

Produced by:

