

CANADIAN GAMING SUMMIT

April 28 - 30, 2009
Ceasars Windsor, Ontario

13th Annual Canadian Gaming Summit

*"Where the Canadian
Gaming Industry Meets"*



**2009 Canadian Association
of Casino Security Directors
Annual Meeting**

Sponsorship Program



For more information please visit us at
www.canadiangamingsummit.com



The Canadian Association of Casino Security Directors (CACSD) will again hold their Annual Meeting in conjunction with the 2009 Canadian Gaming Summit, "Canada's Premier Gaming Conference & Exhibition." The 2009 Summit will be held in Windsor, Ontario Canada from April 28 - 30 at the newly renovated Caesars Windsor.

The Summit is the perfect host for the CACSD Annual Meeting. It is the country's largest and only Gaming Conference & Exhibition and is attended by many of Canada's leading gaming professionals. Combining these two events creates an excellent opportunity for networking and industry interaction.

2009 CACSD Annual Meeting and Special Event Schedule

Tuesday, April 28

- Summit Annual Golf Classic (8:00am to 3:00pm)
 - Ambassador Golf Club - Windsor, ON
 - The day consists of bus transportation, breakfast, golf with cart (on a beautiful course), lunch, post golf awards and return bus transportation
 - All CACSD delegates and security suppliers are encouraged to participate in this great event
 - ***The Golf Foursome Host Sponsorship available within this sponsorship package provides the opportunity to golf with gaming security professionals.***
- Summit Opening Evening Reception (6:00pm to 8:30pm)
 - Caesars Windsor Casino - Augustus Ballroom
 - Hors d'oeuvres, drinks, flair bartending competition, and great networking with several hundred gaming professionals in attendance
- CACSD Welcome Reception (7:30pm - 9:30pm)
 - Caesars Windsor - VU Bar & Lounge
 - Hors d'oeuvres and drinks
 - This well appointed, high-end lounge overlooks the gaming floor and will provide an excellent and intimate atmosphere for the reception

Wednesday, April 29

- Opening Gaming Summit breakfast and keynote speaker (7:00am-9:00am)
- Three, morning security sessions open to all CACSD members and gaming professionals (9:15am-10:05am, 10:15am-11:05am, 11:15am-12:05pm)
- Private CACSD lunch (12:15pm-1:30pm) followed by dessert/coffee on the Exhibition floor (1:30pm-2:00pm)
- Summit Exhibition floor open for visitation
- Annual CACSD Jurisdictional Reports Update (2:00pm-4:30pm)
- Supplier presentations (4:30pm-5:30pm)
- Summit cocktail reception on Exhibition floor (5:30pm-6:30pm)
- CACSD private evening dinner (7:00pm)

Thursday, April 30

- Day two Gaming Summit breakfast and keynote speaker (7:00am-9:30am)
- Three, morning security sessions open to all CACSD members and gaming professionals (9:45am-10:35am, 10:45am-11:35am, 11:45am-12:45pm)
- Private CACSD lunch including supplier presentations (12:45pm-2:15pm) followed by dessert/coffee on the Exhibition floor
- Summit Exhibition floor open for visitation
- CACSD Best Practices/Operations/New Technology session (2:30pm-3:45pm)
- CACSD Annual General Meeting (AGM) (3:45pm-5:00pm)
- Annual Gaming Summit Awards Reception & Charity Gala/Dinner (6:00pm)





2009 CACSD Sponsorship Program

The CACSD Annual Meeting was initially established to provide an interactive forum for Canada's leading security professionals to table, discuss and debate a myriad of security issues. Although the issues continually change, the purpose behind establishing this meeting has not. The CACSD Annual Meeting was also established to bring its members and their valued suppliers together to interact in a unique setting.

In order to help fund the worthwhile activities of the CACSD we have established an Annual Meeting Sponsorship Program. The sponsorship opportunities within this prospectus have been tailored for the providers of security products and services and are available on a "first come, first served basis" only. The 2009 CACSD Sponsorship Program provides your organization with an excellent

opportunity of exposing your security products and services to many of Canada's leading security professionals. The 2009 program has been structured around the individual elements of the CACSD Annual Meeting offering significant exposure and in some cases, exclusivity.

As you know, CACSD members are decision makers that specify and purchase millions of dollars of security products/services each year. By supporting the 2009 CACSD Annual Meeting, you will provide your organization with unparalleled recognition while helping offset some of the associated costs of the Annual Meeting. Without your support the CACSD Annual Meeting would not occur. To that end, you can be assured that ALL CACSD members will recognize and thank you for being a 2009 supporter.

CACSD Annual Meeting Premier Sponsorship

2 available @ \$10,000/per (or 1 exclusive available @ \$15,000)

Each of the CACSD Annual Meeting Premier sponsors will receive the following program benefits and exposure:

- Recognition as the highest level sponsor of the 2009 CACSD Annual Meeting
- One, complimentary invitation to attend the private CACSD opening reception on Tuesday, April 28
- One, complimentary invitation to attend the private CACSD dinner on Wednesday, April 29
- One, 20 minute case study or new product/service presentation during the CACSD Annual Meeting
- One, complimentary registration/ticket for each of the following;
 - Gaming Summit Conference full delegate
 - Annual Summit Golf Tournament
 - Annual Awards Reception & Charity Gala/Dinner
- Verbal sponsor recognition;
 - Opening CACSD Reception
 - CACSD Dinner
 - Opening CACSD Annual Meeting session
 - CACSD AGM
- Corporate logo placement;
 - Gaming Summit web site
 - Gaming Summit Show Guide
 - CACSD Annual Meeting signage
 - CACSD sponsor recognition advertisement
- One, complimentary 1/2 page corporate advertisement in Canadian Gaming Business Magazine and the Gaming Summit Show Guide
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space

The opportunity is available to be the Exclusive CACSD Annual Meeting Premier sponsor and receive the following program benefits and exposure:

- Exclusive recognition as the highest level sponsor of the 2009 CACSD Annual Meeting
- Two, complimentary invitations to attend the private CACSD opening reception on Tuesday, April 28
- Two, complimentary invitations to attend the private CACSD dinner on Wednesday, April 29
- One, 30 minute case study or new product/service presentation during the CACSD Annual Meeting
- Two, complimentary registrations/tickets for each of the following;
 - Gaming Summit Conference full delegate
 - Annual Summit Golf Tournament
 - Annual Awards Reception & Charity Gala/Dinner
- Verbal sponsor recognition;
 - Opening CACSD Reception
 - CACSD Dinner
 - Opening CACSD Annual Meeting session
 - CACSD AGM
- Corporate logo placement;
 - Gaming Summit web site
 - Gaming Summit Show Guide
 - CACSD Annual Meeting signage
 - CACSD sponsor recognition advertisement
- One, complimentary full page corporate advertisement in Canadian Gaming Business Magazine and the Gaming Summit Show Guide
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space

CACSD Private Opening Reception Sponsorship

1 available @ \$4,000

The CACSD Opening Welcome Reception will occur from 7:30 pm - 9:30 pm at the VU Bar & Lounge located inside Caesars Windsor. The reception will serve a wide array of hors d'oeuvres and drinks. This well appointed, high-end lounge overlooks the gaming floor and provides an excellent and intimate atmosphere for the reception

The Opening Reception Sponsor receives the following program benefits and exposure:

- Exclusive recognition as the CACSD Opening Welcome Reception host
- Recognizes as the sole organization that provided the evening's food and beverage
- Complimentary invitations for your staff to attend the private CACSD opening reception
- One, complimentary invitation to attend the private CACSD dinner on Wednesday, April 30
- One, complimentary registration/ticket for each of the following;
 - Gaming Summit Conference full delegate
 - Annual Summit Golf Tournament
 - Annual Awards Receptions & Charity Gala/Dinner

- One, 20 minute case study or new product/service presentation during the CACSD Annual Meeting
- Verbal sponsor recognition;
 - Opening CACSD Reception
 - CACSD Dinner
 - Opening CACSD Annual Meeting session
 - CACSD AGM
- Corporate logo placement;
 - Gaming Summit web site
 - Gaming Summit Show Guide
 - CACSD Opening Reception signage, table tent cards and napkins
 - CACSD sponsor recognition advertisement
- One, complimentary 1/4 page corporate advertisement in Canadian Gaming Business Magazine
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space

CACSD Educational Program Sponsorship

Day 1 (Wednesday, April 29) available @ \$3,000, Day 2 (Thursday, April 30) available @ \$3,000 or both days available @ \$5,000

The 2009 CACSD educational program will consist of several different sessions covering a wide array of subjects. The sessions will be selected by the CACSD with the intent of providing its members with important insights and updates. The sessions will be attended by both CACSD members and other gaming professionals attending the Summit

Each daily Educational Program Sponsor receives the following program benefits and exposure:

- Recognition as the daily CACSD Education Program sponsor
- One, complimentary invitation to attend the private CACSD opening welcome reception on Tuesday, April 28
- One, complimentary invitation to attend the private CACSD dinner on Wednesday, April 29
- One, complimentary registration/ticket for each of the following;
 - Gaming Summit Conference full delegate
 - Annual Summit Golf Tournament
 - Annual Awards Receptions & Charity Gala/Dinner
- Verbal sponsor recognition;
 - Opening CACSD Reception
 - CACSD Dinner
 - Opening CACSD Annual Meeting session
 - CACSD AGM
- Corporate logo placement;
 - Gaming Summit web site
 - Gaming Summit Show Guide
 - CACSD session room signage (in and outside the room)
 - CACSD sponsor recognition advertisement
- One, complimentary 1/4 page corporate advertisement in Canadian Gaming Business Magazine
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space

The opportunity is available to be the Exclusive Educational Program sponsor and receive the following program benefits and exposure:

- Exclusive recognition as the CACSD Education Program sponsor
- One, complimentary invitation to attend the private CACSD opening welcome reception on Tuesday, April 28
- One, complimentary invitation to attend the private CACSD dinner on Wednesday, April 29
- One, complimentary registration/ticket for each of the following;
 - Gaming Summit Conference full delegate
 - Annual Summit Golf Tournament
 - Annual Awards Receptions & Charity Gala/Dinner
- Verbal sponsor recognition;
 - Opening CACSD Reception
 - CACSD Dinner
 - Opening CACSD Annual Meeting session
 - CACSD AGM
- Corporate logo placement;
 - Gaming Summit web site
 - Gaming Summit Show Guide
 - CACSD session room signage (in and outside the room)
 - CACSD sponsor recognition advertisement
- One, complimentary 1/2 page corporate advertisement in Canadian Gaming Business Magazine
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space
- One, 20 minute case study or new product/service presentation during the CACSD Annual Meeting



Annual CACSD Private Dinner Sponsorship

2 available @ \$5,000/per (or 1 exclusive available at \$8,000)

The 2009 Annual CACSD Private Dinner will be held inside Caesars Windsor in a private restaurant. The evening will consist of a cocktail reception, a high-end dinner and fine wines. The dinner remains an annual tradition for the CACSD where colleagues meet, talk and enjoy all that the evening offers. This dinner sponsorship provides two organizations with excellent exposure, great networking opportunities and exclusive recognition for providing the members with an evening they will long remember

Each of the CACSD Private Dinner sponsors receives the following program benefits and exposure:

- One, complimentary invitation to attend the private CACSD opening welcome reception on Tuesday, April 28
- One, complimentary invitation to attend the private CACSD dinner on Wednesday, April 29
- One, complimentary registration/ticket for each of the following;
 - Gaming Summit Conference full delegate
 - Annual Summit Golf Tournament
 - Annual Awards Receptions & Charity Gala/Dinner
- One, 20 minute case study or new product/service presentation during the CACSD Annual Meeting
- Verbal sponsor recognition;
 - Opening CACSD Reception
 - CACSD Dinner
 - Opening CACSD Annual Meeting session
 - CACSD AGM
- Corporate logo placement;
 - Gaming Summit web site
 - Gaming Summit Show Guide
 - CACSD Private Dinner room signs and table tent cards
 - CACSD sponsor recognition advertisement

- One, complimentary 1/4 page corporate advertisement in Canadian Gaming Business Magazine
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space

The opportunity is available to be the Exclusive CACSD Private Dinner sponsor and receive the following program benefits and exposure:

- Two, complimentary invitations to attend the private CACSD opening welcome reception on Tuesday, April 28
- Two, complimentary invitation to attend the private CACSD dinner on Wednesday, April 29
- One, complimentary registration/ticket for each of the following;
 - Gaming Summit Conference full delegate
 - Annual Summit Golf Tournament
 - Annual Awards Receptions & Charity Gala/Dinner
- One, 30 minute case study or new product/service presentation during the CACSD Annual Meeting
- Verbal sponsor recognition;
 - Opening CACSD Reception
 - CACSD Dinner
 - Opening CACSD Annual Meeting session
 - CACSD AGM
- Corporate logo placement;
 - Gaming Summit web site
 - Gaming Summit Show Guide
 - CACSD Private Dinner room signs and table tent cards
 - CACSD sponsor recognition advertisement
- One, complimentary 1/2 page corporate advertisement in Canadian Gaming Business Magazine
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space

CACSD Annual Jurisdictional Update Sponsorship

1 available @ \$3,000

The CACSD Jurisdictional Update is a private, open forum discussion between members for the CACSD surrounding all imaginable aspects of gaming security. During this meeting, a wide array of subjects are raised and openly discussed. The meeting is an integral component of the CACSD Annual Meeting

The CACSD Annual Jurisdiction Update sponsor receives the following program benefits and exposure:

- One, complimentary invitation to attend the private CACSD opening welcome reception on Tuesday, April 28
- One, complimentary invitation to attend the private CACSD dinner on Wednesday, April 29
- One, complimentary registration/ticket for each of the following;
 - Gaming Summit Conference full delegate
 - Annual Summit Golf Tournament
 - Annual Awards Receptions & Charity Gala/Dinner

- Verbal sponsor recognition;
 - Opening CACSD Reception
 - CACSD Dinner
 - Opening CACSD Annual Meeting session
 - CACSD AGM
 - CACSD Jurisdictional Update
- Corporate logo placement;
 - Gaming Summit web site
 - Gaming Summit Show Guide
 - CACSD sponsor recognition advertisement
- One, complimentary 1/4 page corporate advertisement in Canadian Gaming Business Magazine
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space



CACSD Best Practices Session Sponsorship

1 available @ \$3,000

The CACSD Best Practices Session is a private, open-forum discussion between members for the CACSD surrounding all aspects of gaming security operations and new technology. During this meeting, a wide array of subjects are raised and openly discussed. The meeting is an integral component of the CACSD Annual Meeting

The CACSD Best Practices Session sponsor receives the following program benefits and exposure:

- One, complimentary invitation to attend the private CACSD opening welcome reception on Tuesday, April 28
- One, complimentary invitation to attend the private CACSD dinner on Wednesday, April 29
- One, complimentary registration/ticket for each of the following;
 - Gaming Summit Conference full delegate
 - Annual Summit Golf Tournament
 - Annual Awards Receptions & Charity Gala/Dinner

- Verbal sponsor recognition;
 - Opening CACSD Reception
 - CACSD Dinner
 - Opening CACSD Annual Meeting session
 - CACSD AGM
 - CACSD Best Practices Session
- Corporate logo placement;
 - Gaming Summit web site
 - Gaming Summit Show Guide
 - CACSD sponsor recognition advertisement
- One, complimentary 1/4 page corporate advertisement in Canadian Gaming Business Magazine
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space

CACSD Lunch Sponsorship

Day 1 (Wednesday, April 29) available @ \$3,000, Day 2 (Thursday, April 30) available @ \$3,000 or both days available @ \$5,000

The CACSD members will have a private lunch on each day of the Annual Meeting. This lunch sponsorship provides two organizations with excellent exposure and great networking opportunities.

Each of the CACSD Lunch sponsors receives the following program benefits and exposure:

- One, complimentary invitation to attend the private CACSD opening welcome reception on Tuesday, April 28
- One, complimentary invitation to attend the private CACSD dinner on Wednesday, April 29
- One, complimentary invitation to attend the private CACSD lunch on the day of sponsorship
- One, complimentary registration/ticket for each of the following;
 - Gaming Summit Conference full delegate
 - Annual Summit Golf Tournament
 - Annual Awards Receptions & Charity Gala/Dinner
- Verbal sponsor recognition;
 - Opening CACSD Reception
 - CACSD Dinner
 - Opening CACSD Annual Meeting session
 - CACSD AGM
 - CACSD Lunch on the day of sponsorship

The sponsor will welcome attendees
- Corporate logo placement;
 - Gaming Summit web site
 - Gaming Summit Show Guide
 - CACSD sponsor recognition advertisement
- One, complimentary 1/4 page corporate advertisement in Canadian Gaming Business Magazine
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space

The opportunity is available to be the Exclusive CACSD Lunch sponsor and receive the following program benefits and exposure:

- One, complimentary invitation to attend the private CACSD opening welcome reception on Tuesday, April 28
- One, complimentary invitation to attend the private CACSD dinner on Wednesday, April 29
- One, complimentary invitation to attend each the private CACSD lunches
- One, complimentary registration/ticket for each of the following;
 - Gaming Summit Conference full delegate
 - Annual Summit Golf Tournament
 - Annual Awards Receptions & Charity Gala/Dinner
- Verbal sponsor recognition;
 - Opening CACSD Reception
 - CACSD Dinner
 - Opening CACSD Annual Meeting session
 - CACSD AGM
 - CACSD Lunches on both days

The sponsor will welcome attendees
- Corporate logo placement;
 - Gaming Summit web site
 - Gaming Summit Show Guide
 - CACSD sponsor recognition advertisement
- One, complimentary 1/2 page corporate advertisement in Canadian Gaming Business Magazine
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space
- One, 20 minute case study or new product/service presentation during the CACSD Annual Meeting





Annual CACSD AGM (Annual General Meeting) Sponsorship

1 available @ \$3,000

The CACSD AGM is where the members discuss the activities of the CACSD in detail. The discussion surrounds many topics, including; the association's activities from the previous year, the election of new board members, the upcoming year's activities and mandates and more.

The CACSD AGM sponsor receives the following program benefits and exposure:

- One, complimentary invitation to attend the private CACSD opening welcome reception on Tuesday, April 28
- One, complimentary invitation to attend the private CACSD dinner on Wednesday, April 29
- One, complimentary registration/ticket for each of the following;
 - Gaming Summit Conference full delegate
 - Annual Summit Golf Tournament
 - Annual Awards Receptions & Charity Gala/Dinner

- Verbal sponsor recognition;
 - Opening CACSD Reception
 - CACSD Dinner
 - Opening CACSD Annual Meeting session
 - CACSD AGM
- Corporate logo placement;
 - Gaming Summit web site
 - Gaming Summit Show Guide
 - CACSD sponsor recognition advertisement
- One, complimentary 1/4 page corporate advertisement in Canadian Gaming Business Magazine
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space

Gaming Summit Annual Golf Classic Golf Foursome Host Sponsorship

Available @ \$1,000/per

The Annual Gaming Summit Golf Tournament will be take place on Tuesday, April 28 from 8:00 am to 3:00 pm at the beautiful Ambassador Golf Club in Windsor, ON. The day consists of bus transportation, breakfast, golf, lunch, post golf awards and return bus transportation. This tournament is always sold out and provides an excellent day of relaxation, enjoyment and networking

Each Golf Foursome Host sponsor receives the following program benefits and exposure:

- Four, complimentary golf registrations
- Opportunity of selecting and hosting your foursome
- One, sponsor recognition hole sign
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space

If you have any questions or would like to book your 2009 CACSD Annual Meeting Sponsorship, please contact:

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If you would like information regarding exhibiting at the 2009 Canadian Gaming Summit, please contact:

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