

CANADIAN  
**GAMING**  
SUMMIT

**April 28 – 30, 2009**

Caesars Windsor – Windsor, Ontario

13th Annual Canadian Gaming Summit

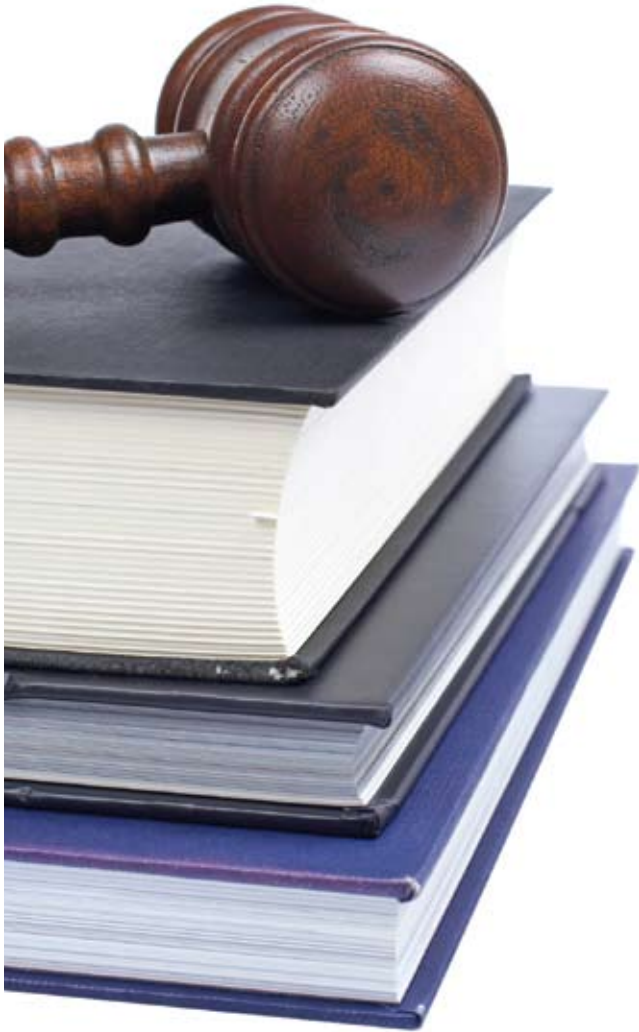
*“Where the Canadian Gaming Industry Meets”*

International Masters of Gaming Law  
2009 Spring Conference  
Sponsorship Program



For more information on please visit us at  
[www.canadiangamingsummit.com](http://www.canadiangamingsummit.com)

# 2009 Conference Sponsorship Program



## **The International Masters of Gaming Law**

**(IMGL)** will hold their Annual Spring Conference in conjunction with the 2009 Canadian Gaming Summit. The 2009 Summit will be held in Windsor, Ontario, Canada from April 28 - 30 at the newly renovated Caesars Windsor. It is Canada's only Gaming Conference & Exhibition and is well attended by Canada's leading gaming professionals.

IMGL is a non-profit association of gaming attorneys, regulators, educators, executives and consultants from around the world who are dedicated to education and the exchange of professional information concerning all aspects of gaming law.

The IMGL Annual Spring Conference will be the Summit's Legal & Regulatory Track. Combining these two events creates an increased opportunity for networking and industry interaction than ever before. The world's top gaming attorneys, regulators, educators and consultants will gather at Caesars Windsor for the Spring Conference. You will reach this elite audience with your IMGL Conference Sponsorship.

**If you have any questions or would like to book your 2009 IMGL Spring Conference Sponsorship, please contact:**

Melissa Lurie, Executive Director  
International Masters of Gaming Law  
303-449-9955  
IMGLDirector@aol.com

**If you would like information regarding exhibiting at the 2009 Canadian Gaming Summit, please contact:**

Philip Soltys  
MediaEdge Communications  
416-512-8186 ext.280  
philips@mediaedge.ca



For information regarding the 2009 Canadian Gaming Summit, please visit: [www.canadiangamingsummit.com](http://www.canadiangamingsummit.com)

# Sponsorship Opportunities

## IMGL Spring Conference Premier Sponsorship

2 available @ \$10,000 CAD each or 1 exclusive available @ \$15,000 CAD

### Benefits:

- Recognition as the highest level sponsor of the 2009 IMGL Spring Conference
- Logo featured on all Conference promotional materials including:
  - Gaming Summit website
  - IMGL Conference website
  - Attendee marketing e-mails
- Logo featured on all Conference materials including:
  - Conference Program in the Gaming Summit Show Guide
  - Conference signage
- Marketing material displayed in IMGL conference room
- Verbal sponsor recognition:
  - IMGL Welcome Reception
  - IMGL Dinner
  - IMGL Awards Luncheon
- Two, complimentary IMGL Conference registrations
- One, complimentary registration/ticket for each of the following:
  - Annual Summit Golf Classic
  - Annual Summit Awards Reception & Charity Gala/Dinner
- One, complimentary 1/2 page advertisement in Canadian Gaming Lawyer Magazine or Canadian Gaming Business Magazine (a \$2,550 CAD value)

- One, complimentary 1/2 page advertisement in the Gaming Summit Show Guide (a \$1,275 CAD value)
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space

### The opportunity is available to be the Exclusive Premier Sponsor and receive all of the benefits of a Premier Sponsorship plus the following enhancements or additions:

- Exclusive recognition as the highest level sponsor of the IMGL Spring Conference
- Additional two (total four), complimentary IMGL Conference registrations
- Additional (total two), complimentary registrations/tickets for each of the following:
  - Annual Summit Golf Classic
  - Annual Summit Awards Reception & Charity Gala/Dinner
- Upgrade to a complimentary full page advertisement in Canadian Gaming Lawyer Magazine or Canadian Gaming Business Magazine (a \$3,550 CAD value)
- Upgrade to a complimentary full page advertisement in the Gaming Summit Show Guide (a \$1,775 CAD value)

## IMGL Welcome Reception Sponsorship

4 available @ \$2,500 CAD each or 1 exclusive available @ \$8,000 CAD

The IMGL Welcome Reception will occur from 5:00 pm - 6:30 pm on Tuesday, April 28 at the Caché Lounge located inside Caesars Windsor. This well appointed lounge provides an intimate atmosphere for networking and reaching this audience.

### Benefits:

- Recognition as an IMGL Welcome Reception host
- Two, complimentary invitations for your staff/guests to attend the private IMGL Welcome Reception
- Logo featured on all Conference promotional materials including:
  - Gaming Summit website
  - IMGL Conference website
  - Attendee marketing e-mails
- Logo featured on all Conference materials including:
  - Conference Program in the Gaming Summit Show Guide
  - Signage at the Welcome Reception
- Marketing material displayed in IMGL conference room
- Verbal sponsor recognition:
  - IMGL Welcome Reception
- One, complimentary IMGL Conference registration
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space

### The opportunity is available to be the Exclusive IMGL Welcome Reception Sponsor and receive all of the benefits of a Welcome Reception Sponsorship plus the following enhancements or additions:

- Exclusive Recognition as the IMGL Welcome Reception host
- Additional six (total eight), complimentary invitations for your staff/guests to attend the private IMGL Welcome Reception
- Additional (total two), complimentary IMGL Conference registrations
- One, complimentary registration/ticket for each of the following:
  - Annual Summit Golf Classic
  - Annual Summit Awards Reception & Charity Gala/Dinner
- One, complimentary 1/2 page advertisement in Canadian Gaming Lawyer Magazine or Canadian Gaming Business Magazine (a \$2,550 CAD value)
- One, complimentary 1/2 page advertisement in the Gaming Summit Show Guide (a \$1,275 CAD value)

# Sponsorship Opportunities

## IMGL Educational Program Sponsorship

Day 1 (Wednesday, April 29) available @ \$4,000 CAD, Day 2 (Thursday, April 30) available @ \$4,000 CAD or both days available @ \$7,500 CAD

The 2009 IMGL Spring Conference educational program will focus on many timely gaming law topics. The sessions will be attended by both IMGL delegates and other gaming professionals attending the Summit.

### Benefits:

- Recognition as the daily IMGL Educational Program sponsor
  - Logo featured on all Conference promotional materials including:
    - Gaming Summit website
    - IMGL Conference website
    - Attendee marketing e-mails
  - Logo featured on all Conference materials including:
    - Conference Program in the Gaming Summit Show Guide
    - Signage at the IMGL conference room
  - Marketing material displayed in IMGL conference room
  - Verbal sponsor recognition:
    - At each of the educational sessions on the sponsored day
  - One, complimentary IMGL Conference registration
  - One, complimentary registration/ticket for the following:
    - Annual Summit Golf Classic
  - One, complimentary 1/4 page advertisement in Canadian Gaming Lawyer Magazine or Canadian Gaming Business Magazine (a \$1,350 CAD value)
- One, complimentary 1/4 page advertisement in the Gaming Summit Show Guide (a \$675 CAD value)
  - Sponsor recognition sign to be placed within your Gaming Summit exhibit space

### The opportunity is available to be the Exclusive Educational Program Sponsor and receive all of the benefits of a daily Educational Program Sponsorship plus the following enhancements or additions:

- Exclusive recognition as the IMGL Educational Program sponsor
- Additional (total two), complimentary IMGL Conference registrations
- One, complimentary registration/ticket for each of the following:
  - Annual Summit Awards Reception & Charity Gala/Dinner
- Upgrade to a complimentary 1/2 page advertisement in Canadian Gaming Lawyer Magazine or Canadian Gaming Business Magazine (a \$2,550 CAD value)
- Upgrade to a complimentary 1/2 page advertisement in the Gaming Summit Show Guide (a \$1,275 CAD value)



# Sponsorship Opportunities

## IMGL Private Dinner Sponsorship

4 available @ \$3,000 CAD each  
or 1 Exclusive available @ \$10,000 CAD

The IMGL Private Dinner will be held outside of Caesars Windsor in a private restaurant. The evening will consist of a cocktail reception, a high-end dinner and fine wines. The dinner remains an annual tradition for the IMGL where colleagues meet, talk and enjoy all that the evening offers. This dinner sponsorship provides excellent exposure, great networking opportunities and exclusive recognition for providing the members with an evening they will long remember

### Benefits:

- Recognition as an IMGL Private Dinner host
- Four, complimentary invitations for your staff/guests to attend the private IMGL Dinner
- Logo featured on all Conference promotional materials including:
  - Gaming Summit website
  - IMGL Conference website
  - Attendee marketing e-mails
- Logo featured on all Conference materials including:
  - Conference Program in the Gaming Summit Show Guide
  - Signage at the Dinner
- Marketing material displayed in IMGL conference room
- Verbal sponsor recognition:
  - IMGL Private Dinner
- One, complimentary IMGL Conference registration
- One, complimentary 1/2 page advertisement in the Gaming Summit Show Guide (a \$1,275 CAD value)
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space

### The opportunity is available to be the Exclusive IMGL Private Dinner Sponsor and receive all of the benefits of a Private Dinner Sponsorship plus the following enhancements or additions:

- Exclusive recognition as the IMGL Private Dinner host
- Additional six (total ten), complimentary invitations for your staff/guests to attend the private IMGL Dinner
- Additional (total two), complimentary IMGL Conference registrations
- One, complimentary registration/ticket for each of the following:
  - Annual Summit Golf Classic
  - Annual Summit Awards Reception & Charity Gala/Dinner
- One, complimentary 1/2 page advertisement in Canadian Gaming Lawyer Magazine or Canadian Gaming Business Magazine (a \$2,550 CAD value)

## IMGL Lunch Sponsorship

Day 1 (Wednesday, April 29) available @ \$3,000 CAD,  
Day 2 (Thursday, April 30) available @ \$3,000 CAD  
both days available @ \$5,000 CAD

The IMGL delegates will have a private lunch on each day of the Spring Conference. This lunch sponsorship provides two organizations with excellent exposure and great networking opportunities.

### Benefits:

- Recognition as the daily IMGL Lunch sponsor
- Logo featured on all Conference promotional materials including:
  - Gaming Summit website
  - IMGL Conference website
  - Attendee marketing e-mails
- Logo featured on all Conference materials including:
  - Conference Program in the Gaming Summit Show Guide
  - Signage at the Lunch on the sponsored day
- Marketing material displayed in IMGL conference room
- Verbal sponsor recognition:
  - Lunch on the sponsored day
- One, complimentary IMGL Conference registration
- One, complimentary 1/4 page advertisement in Canadian Gaming Lawyer Magazine or Canadian Gaming Business Magazine (a \$1,350 CAD value)
- Sponsor recognition sign to be placed within your Gaming Summit exhibit space

### The opportunity is available to be the Exclusive IMGL Lunch sponsor and receive all of the benefits of a daily Lunch Sponsorship plus the following enhancements or additions:

- Exclusive recognition as the IMGL Lunch sponsor
- Additional (total two), complimentary IMGL Conference registrations
- One, complimentary 1/4 page advertisement in the Gaming Summit Show Guide (a \$675 value)

## Marketing Material Distribution

\$500 CAD

### Benefits:

- Marketing material displayed in IMGL conference room