

CANADIAN  
**GAMING**  
SUMMIT

**April 28 – 30, 2009**

Caesars Windsor – Windsor, Ontario

13th Annual Canadian  
Gaming Summit

*“Where the Canadian Gaming Industry Meets”*



2009 Innovation in Gaming  
Conference Sponsorship Program

Hosted by:

  
**next**generation  
IN GAMBLING

For more information please visit us at [www.canadiangamingsummit.com](http://www.canadiangamingsummit.com)

# Canadian Gaming Summit Innovation in Gaming Conference,

hosted by Clarion's Next Generation in Gambling Conference, and Innovation in Gaming Educational Track

**The 2009 Canadian Gaming Summit**, "Canada's Premier Gaming Conference & Trade Show" will be held in Windsor, Ontario at the newly renovated Caesars Windsor from April 28 to 30. The Innovation in Conference and educational track at the Canadian Gaming Summit will address and discuss the concerns raised by traditional gambling operators as they contemplate the pros and cons of expanding their offerings to outside of the brick and mortar casinos. The sessions will highlight the Canadian gaming policy, focusing on Internet gambling policy proposals and law enforcement actions in the recent past.

## **The 2009 Innovation in Gaming Conference and special event schedule is as follows:**

### **Tuesday, April 28**

- 8:00 am – 10:00 am: Innovation in Gaming Conference Breakfast & Keynote
- 10:00 am – 12:30 pm: Innovation in Gaming Conference Educational Sessions
- 12:30 pm – 1:30 pm: Innovation in Gaming Conference Luncheon
- 1:30 pm – 4:30 pm: Innovation in Gaming Conference Educational Sessions
- 4:45 pm – 6:00 pm: Innovation in Gaming Networking Reception
- 6:30 pm – 8:30 pm: Canadian Gaming Summit Opening Reception

### **Wednesday, April 29 and Thursday, April 30**

- Additional Innovation in Gaming sessions will take place within the Summit's educational program



# 2009 Innovation in Gaming Conference Sponsorship Program

There are a limited number of sponsorship opportunities available for the Innovation in Gaming Conference. The sponsorship program is available on a first come, first served basis. The 2009 Innovation in Gaming Conference Sponsorship Program provides you with an excellent opportunity of exposing your organization to many of Canada's leading gaming professionals. Please find the sponsor categories and benefits below:

## Premier Sponsorship

1 available @ \$15,000

### The Premier Sponsor receives the following program benefits and exposure:

- Exclusive recognition as the highest level sponsor of the 2009 Innovation in Gaming Conference
- Verbal sponsor recognition:
  - Opening Breakfast & Welcome – Tuesday, April 28
  - Luncheon – Tuesday, April 28
  - Networking Reception – Tuesday, April 28
- Corporate logo placement:
  - Signage outside and inside of Innovation in Gaming Conference meeting rooms
  - Tent cards on the breakfast and lunch room tables
  - Conference promotional e-mailers
  - Canadian Gaming Summit website
  - Canadian Gaming Summit Show Guide
  - Sponsor recognition booth sign
- Innovation in Gaming Conference sponsor recognition advertisement appearing in the 2009 Gaming Summit Show Guide and Canadian Gaming Business Magazine
- Other sponsor benefits:
  - Welcome delegates to the Conference at the Opening Breakfast – Tuesday, April 28
  - Four, complimentary combined Innovation in Gaming Conference/Gaming Delegate registrations for the 2009 Canadian Gaming Summit
  - Two, complimentary full page corporate advertisements in Canadian Gaming Business Magazine
  - Two, complimentary 750 word editorial columns related to Innovation in Gaming initiatives in Canadian Gaming Business Magazine
  - One, complimentary full page corporate advertisement in the Canadian Gaming Summit Show Guide

## Elite Sponsorship

2 available @ \$7,500 each

### The Elite Sponsors receive the following program benefits and exposure:

- Recognition as the second highest level sponsors of the 2009 Innovation in Gaming Conference
- Verbal sponsor recognition;
  - Opening Breakfast & Welcome – Tuesday, April 28
  - Luncheon – Tuesday, April 28
- Corporate logo placement;
  - Signage outside of all Conference meeting rooms
  - Conference promotional e-mailers
  - Canadian Gaming Summit website
  - Canadian Gaming Summit Show Guide
- Sponsor recognition booth sign
- Innovation in Gaming Conference sponsor recognition advertisement appearing in the 2009 Gaming Summit Show Guide and Canadian Gaming Business Magazine
- Other sponsor benefits;
  - Two, complimentary combined Innovation in Gaming Conference/Gaming Delegate registrations for the 2009 Canadian Gaming Summit
  - One, complimentary 1/4 page corporate advertisement in Canadian Gaming Business Magazine
  - One, complimentary 1/4 page corporate advertisement in the Canadian Gaming Summit Show Guide

# 2009 Innovation in Gaming Conference Sponsorship Program

## Educational Program Sponsorship

1 available @ \$5,000

### The Educational Program Sponsor receives the following program benefits and exposure:

- Exclusive recognition as the sponsor of the 2009 Innovation in Gaming Conference Educational Program
- Verbal sponsor recognition:
  - First morning and afternoon educational session – Tuesday, April 28
  - First morning educational session – Wednesday, April 29 and Thursday, April 30
- Corporate logo placement:
  - Signage outside of the Innovation in Gaming Conference meeting room
  - Conference promotional e-mailers
  - Canadian Gaming Summit website
  - Canadian Gaming Summit Show Guide
  - Sponsor recognition booth sign
  - Innovation in Gaming Conference sponsor recognition advertisement appearing in the 2009 Gaming Summit Show Guide and Canadian Gaming Business Magazine
- Other sponsor benefits:
  - One, complimentary combined Innovation in Gaming Conference/Gaming Delegate registration for the 2009 Canadian Gaming Summit
  - One, complimentary 1/4 page corporate advertisement in Canadian Gaming Business Magazine

## Breakfast & Keynote Sponsorship

1 available @ \$5,000

### The Breakfast & Keynote Sponsor receives the following program benefits and exposure:

- Exclusive recognition as the sponsor of the 2009 Innovation in Gaming Conference Breakfast & Keynote
- Verbal sponsor recognition:
  - Opening Breakfast & Keynote – Tuesday, April 28
- Corporate logo placement:
  - Signage outside of the Innovation in Gaming Conference breakfast room
  - Tent cards on the breakfast room tables
  - Conference promotional e-mailers
  - Canadian Gaming Summit website
  - Canadian Gaming Summit Show Guide
  - Sponsor recognition booth sign
  - Innovation in Gaming Conference sponsor recognition advertisement appearing in the 2009 Gaming Summit Show Guide and Canadian Gaming Business Magazine
- Other sponsor benefits:
  - Introduction of the Keynote Speaker
  - One, complimentary Innovation in Gaming Conference registration for the 2009 Canadian Gaming Summit
  - One, complimentary 1/4 page corporate advertisement in Canadian Gaming Business Magazine



# 2009 Innovation in Gaming Conference Sponsorship Program

## Luncheon Sponsorship

1 available @ \$4,000

### The Luncheon Sponsor receives the following program benefits and exposure:

- Exclusive recognition as the sponsor of the 2009 Innovation in Gaming Conference Luncheon
- Verbal sponsor recognition:
  - Luncheon – Tuesday, April 28
- Corporate logo placement:
  - Signage outside of the Innovation in Gaming luncheon room
  - Tent cards on the luncheon room tables
  - Conference promotional e-mailers
- Canadian Gaming Summit website
- Canadian Gaming Summit Show Guide
- Sponsor recognition booth sign
- Innovation in Gaming Conference sponsor recognition advertisement appearing in the 2009 Gaming Summit Show Guide and Canadian Gaming Business Magazine
- Other sponsor benefits:
  - One, complimentary Innovation in Gaming Conference registration for the 2009 Canadian Gaming Summit
  - One, complimentary 1/4 page corporate advertisement in Canadian Gaming Business Magazine

## Networking Reception Sponsorship

1 available @ \$5,000

### The Networking Reception Sponsor receives the following program benefits and exposure:

- Exclusive recognition as the sponsor of the 2009 Innovation in Gaming Conference Networking Reception
- Verbal sponsor recognition:
  - Networking Reception – Tuesday, April 28
- Corporate logo placement:
  - Signage outside of the Innovation in Gaming Networking Reception
  - Tent cards on the Networking Reception room tables
  - Conference promotional e-mailers
  - Canadian Gaming Summit website
  - Canadian Gaming Summit Show Guide
  - Sponsor recognition booth sign
  - Innovation in Gaming Conference sponsor recognition advertisement appearing in the 2009 Gaming Summit Show Guide and Canadian Gaming Business Magazine
- Other sponsor benefits:
  - One, complimentary Innovation in Gaming Conference registration for the 2009 Canadian Gaming Summit
  - One, complimentary 1/4 page corporate advertisement in Canadian Gaming Business Magazine

## Coffee Break Sponsorship

3 available @ \$750 each

### The Coffee Break Sponsors receive the following program benefits and exposure:

- Recognition as a sponsor of the 2009 Innovation in Gaming Conference Coffee Break
- Verbal sponsor recognition
- Corporate logo placement:
  - Signage at the Innovation in Gaming Conference coffee break station
  - Conference promotional e-mailers
  - Canadian Gaming Summit website
  - Canadian Gaming Summit Show Guide
  - iGaming Conference sponsor recognition advertisement appearing in the 2009 Gaming Summit Show Guide and Canadian Gaming Business Magazine

### If you have any questions or would like to book your 2009 Innovation in Gaming Conference Sponsorship, please contact:

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For information regarding the 2009 Canadian Gaming Summit, please visit: [www.canadiangamingsummit.com](http://www.canadiangamingsummit.com)