

# International Masters of Gaming Law's Spring Conference at the Canadian Gaming Summit

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# Delaware North Companies

- Delaware North—a global leader in hospitality and foodservice
- Forbes Ranking #192—one of the largest privately-held companies in North America
- One of the largest operators of racinos
- \$450 million in GGR in 2008
- 6 locations in Florida, W. Virginia, Arkansas, New York, Arizona

# State of the Industry-Racinos

## 2009 and Beyond Preview

- PWC Annual Gaming Outlook—Oct. 2008
  - Total U.S. gaming revenues to exceed \$73 billion in 5 years
    - By 2012 regional casino revenues will exceed \$20 billion
    - New jurisdictions expected to be MA, MD, KY, OH
    - 50+ year-old demographic continues to drive business

# State of the Industry-Racinos

## 2009 and Beyond Preview

- Fantini's GGB Column—Oct. 2008
  - States turning to gaming expansion to narrow budget deficits: MO, CO, OH, MD, NY
  - Postponement, cancellation and downsizing of Las Vegas projects
  - Impact of Pennsylvania and Atlantic City business
  - Regional gaming markets doing better than most

# The Racino Business Model

- Local/regional market penetration possible
- Not a complicated business given location
  - Create value to gaming customer
    - Good product
    - Good food and amenity package
    - Great service
  - For the majority of locations
    - No hotel/convention centers/retail malls
- Insulation from market transitional factors

# Market Comparison

West Virginia, Pennsylvania, New York

# Regional Racino Comparatives: The Pittsburgh Market

- Wheeling Island Gaming
- Mountaineer
- The Meadows
- Pittsburgh-Downtown
- Valley View License



# The Pennsylvania Model

- Slots Only
- Restaurants and Parking Garages
- High Tax Environment
- Unlimited Non-Tax-Free Play
- The Meadows 2008: \$250 million with 1,825 slots

# The West Virginia Model

- Slots and Table Games-  
Fall 2007
- Hotels, Restaurants and  
Entertainment
- High Tax Environment
- Non-Tax-Free Play is  
Now Available



# Wheeling Island Strategy: The Basics

- Further develop the table game component
  - Database, promotion, service
- Parent company support
  - Culinary Council, GuestPath
- Expand hotel room capacity—the market
- Implement non-tax free play systems
- First Quarter 2009 Results: +14% compared to 2008

# WV Racetrack Summary

2006

	Gross Terminal Revenue	Racing Handle	Purse Fund
Mountaineer	252,317,798	434,893,863	25,408,639
Charles Town	430,202,080	235,587,314	33,799,282
	<b>\$879,348,161</b>	<b>\$738,856,102</b>	<b>\$77,074,736</b>

2007

	Gross Terminal Revenue	Racing Handle	Purse Fund
Mountaineer	248,576,854	427,937,979	25,116,874
Charles Town	458,782,318	236,087,756	35,678,218
	<b>\$907,022,691</b>	<b>\$744,499,469</b>	<b>\$78,872,223</b>

2008

	Gross Terminal Revenue	Racing Handle	Purse Fund
Mountaineer	215,489,697	388,161,379	23,126,955
Charles Town	461,190,878	218,298,546	35,170,864
	<b>\$832,690,139</b>	<b>\$678,091,308</b>	<b>\$73,885,999</b>

# The New York Stage

- Buffalo/Niagara Falls, NY and Ontario
  - Fallsview
  - Ft. Erie Gaming & Racing
  - Seneca Niagara Casino
  - Seneca Buffalo Creek—Temporary
  - Fairgrounds Gaming & Racing

# The Competitive Landscape

- 10,000 + gaming positions
- High-low tax environment
- Ontario—tribal regulatory systems
- High-low amenity alternatives
- VGM versus casino product

# The Fairgrounds: A Local Market Niche

- Construct a new facility now
- Improve customer comforts
- Size & capacity— investment to fit the market
- Retain and grow market share
- First Quarter 2009 Results: +10% compared to 2008



# Rochester-Syracuse, New York

- Turning Stone: Resort-Casino
- Vernon Downs: Gaming-Racino
- Batavia Downs: Gaming-Racing
- Tioga Downs: Gaming-Racing
- Finger Lakes: Gaming-Racing

# Rochester-Syracuse, New York

- The Competitive Landscape:
  - High-low tax environments
  - High/low-end amenity alternatives
- Racing/VGM Product Mix
- New York State versus Tribal Regulatory Process
- Destination Resort at Turning Stone

# The Finger Lakes Regional Market Niche

- Phased strategic plan to support growth
  - Porte-cochere
  - Themed restaurants/events center
  - Hotel
- Destination property by 2011
- First Quarter 2009 Results: +10% compared to 2008



# Empire City at Yonkers

- Year Round Harness Racing
- 20 miles north of Aqueduct in Westchester County
- 140,000 square-foot gaming floor with 5,300 VLTs
- Open 10 a.m. -2 a.m.
- Gaming operations commenced in October 2006
- 1,400 VLTs added in March 2007
- 5,300 VLTs in total
- Strong recent performance despite slower than expected opening year
  - Marketing campaign began in early 2008
  - Statutory enhancements in April 2008 brought temporary increase in vendor share

# New York Total Net Win

## NY VLT net win

	<b>2008</b>	<b>2009</b>
<b>Jan</b>	66,372,111	66,620,040
<b>Feb</b>	68,942,665	77,143,814
<b>March</b>	90,946,475	101,476,998
<b>Total-March</b>	\$226M	\$245M
	@249 wpu/day	@274 wpu/day



ET THE GAMES BEGIN

WORLD-CLASS GAMING AND ENTERTAINMENT  
AQUEDUCT RACETRACK

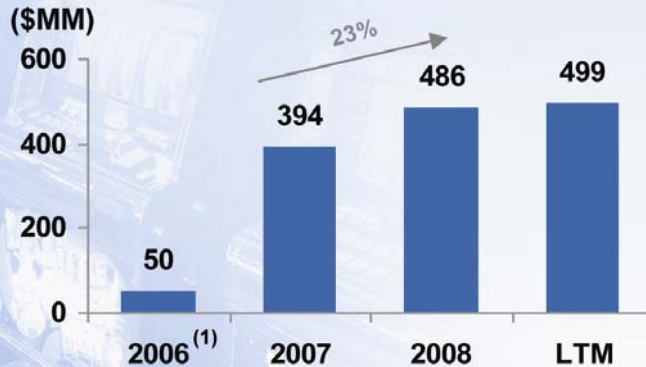
**DNCE**  
Delaware North Companies

## Yonkers' Market Overview



## Yonkers Annual Gaming Revenue

2006 – LTM as of April 1, 2009



Source: New York Lottery

Note: (1) Based on Yonkers opening in October of 2006

## Yonkers Monthly Gaming Revenue

Oct-08 to Mar-09



Source: New York Lottery

# How Our Racinos Impact Racing



# Thoroughbred Purses: Macro

- In 2007, it became clear how much racino revenues were assisting purses.
- **The contributions from VLTs became more obvious in 2008 when pari-mutuel wagering tumbled more than \$1-billion and North American purses declined by 1.1%.**
- Given the 2.3% decline in the number of races, the average purse actually advanced to a record.
- All measures were down but the drops would have been more severe without the revenues generated by gaming machines.
- Purses generated by machine gaming very likely will continue to be a significant and growing contribution to the structure of North American racing.

Table 1

## Selected racing statistics, North American Thoroughbred racing, 1999-2008

Year	No. of runners	No. of races	Total purses	Average purse	Earnings per runner		Percentage of runners earning purses
					Average	Median	
1999	68,435	60,118	\$1,008,162,608	\$16,770	\$14,732	\$5,310	89.1%
2000	69,230	60,579	1,093,661,241	18,053	15,798	5,796	90.2%
2001	70,942	60,538	1,146,337,367	18,936	16,159	6,010	90.6%
2002	72,504	59,712	1,170,169,267	19,597	16,139	6,003	89.6%
2003	73,614	58,813	1,154,238,845	19,626	15,680	5,714	90.3%
2004	73,915	58,686	1,177,769,765	20,069	15,934	5,877	91.5%
2005	72,487	57,305	1,149,003,138	20,051	15,851	6,135	92.2%
<b>2006</b>	72,445	<b>56,730</b>	<b>1,189,277,214</b>	20,964	16,416	6,520	92.8%
<b>2007</b>	72,691	<b>56,202</b>	<b>1,251,579,551</b>	22,269	17,218	6,678	94.9%
<b>2008</b>	72,323	<b>54,906</b>	<b>1,237,704,681</b>	22,542	17,114	6,529	95.0%
<b>Change:</b>							
2007-2008	-0.5%	-2.3%	-1.1%	1.2%	-0.6%	-2.3%	
1999-2008	5.7%	-8.7%	22.8%	34.4%	16.2%	23.0%	
<b>Average change:</b>							
1999-2008	0.6%	-0.9%	2.3%	3.4%	1.6%	2.3%	

Table 15

## Average field size and number of starts

Year	Average number of starts	Average field size
1989	8.0	8.8
1990	7.9	8.9
1991	7.9	8.7
1992	7.9	8.6
1993	7.9	8.6
1994	7.8	8.6
1995	7.7	8.2
1996	7.6	8.3
1997	7.6	8.2
1998	7.6	8.5
1999	7.2	8.2
2000	7.1	8.1
2001	7.0	8.2
2002	6.8	8.3
2003	6.6	8.3
2004	6.6	8.3
2005	6.5	8.2
2006	6.4	8.1
2007	6.3	8.2
2008	6.2	8.2

- **Since 1989, the average field size has declined from 8.8 starters to 8.2 starters in 2008.**
- The field size was only slightly better from the sport's bottom field size of 8.1, recorded in 2000 and again in 2006.

## New York State Standardbred Tracks

### Live On Track Handle and VLT Purse Supplement

#### Live On Track Handle

Harness Track	Buffalo	Monticello	Saratoga	Tioga	Vernon*	Yonkers**
2008	\$2,553,114	\$4,390,364	\$7,105,544	\$1,905,654	\$3,623,174	\$17,187,524
2007	\$2,613,218	\$5,369,843	\$7,721,731	\$2,200,076	\$3,594,215	\$18,694,485
2006	\$3,075,693	\$8,214,936	\$8,831,610	\$2,734,822	\$1,684,169	\$1,647,699
2005	\$3,343,376	\$8,299,034	\$8,278,060	N/A	\$ -	\$6,445,069
2004	\$3,666,794	\$6,270,555	\$8,826,475	N/A	\$2,138,229	\$18,044,511

\* - Vernon Downs closed in July 2004 and remained closed in 2005

\* - Vernon Downs raced only 30 race dates in 2006

\*\* - Yonkers Raceway was closed for 6 months in 2005

\*\* - Yonkers Raceway only totaled 30 race dates in 2006

#### VLT Purse Supplement

Harness Track	Buffalo	Monticello	Saratoga	Tioga	Vernon*	Yonkers**
2008	\$4,250,181	\$4,946,342	\$10,762,857	\$3,994,526	\$3,064,421	\$35,392,612
2007	\$3,812,482	\$5,306,355	\$9,409,389	\$3,509,532	\$2,633,415	\$25,079,732
2006	\$3,558,373	\$5,959,902	\$8,650,611	\$1,762,069	\$593,460	\$4,138,458
2005	\$3,007,059	\$5,114,870	\$7,315,447	N/A	N/A	N/A
2004	\$1,858,981	\$2,424,909	\$5,030,623	N/A	N/A	N/A

# Finger Lakes

## VLT purse supplements and average number of entries per and post VLT

FLRA		
Years	VLT purse supplements	Average entries per race
2008	\$7,984,740	7.48
2007	\$7,224,049	7.64
2006	\$6,504,606	7.33
2005	\$5,334,177	7.62
2004	\$4,160,360	8.20 VLT begins
2003	\$ -	7.54

# Saratoga

## VLT purse supplements and average number of entries per and post VLT

SHRI		
Years	VLT purse supplements	Average entries per race
2008	\$10,762,857	7.57
2007	\$9,409,389	7.89
2006	\$8,650,611	7.50
2005	\$7,315,447	7.92
2004	\$5,030,623	7.91 VLT begins
2003	\$ -	7.93

# Buffalo

## VLT purse supplements and average number of entries per and post VLT

ECAC		
Years	VLT purse supplements	Average entries per race
2008	\$4,250,181	N/A
2007	\$3,812,482	7.42
2006	\$3,558,373	7.50
2005	\$3,007,059	7.46
2004	\$1,858,981	7.42 VLT begins

# Handle Trends

- First quarter 2009 shows another decline in racing handle.

# Delaware North Trends

## DNC Gaming & Entertainment – (Excluding Wheeling Island)

	2007	2008	2009
Net Pari-Mutuel Revenue	62,951	58,893	57,117
Total Purses	29,794	30,579	31,693

# Delaware North Trends

## DNC Gaming & Entertainment Month Ending 2009-03-29

	Year To Date	
	This Year	Profit Plan
Handle – Live	9,628,586	10,513,771
Handle – ITW	24,781,806	26,587,125
Handle – Phoenix Signal	4,090,161	5,105,805
Simulcast Handle - Export	22,567,912	25,639,444
<b>Total Handle</b>	<b>61,068,465</b>	<b>67,846,145</b>
Net Pari-Mutuel Revenue	11,379,525	12,715,383

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